

# Sierra Knox

skdesignplay.com

I create human-centered design systems that simplify complexity, improve accessibility, and deliver measurable business impact through thoughtful user experiences.

## Specializations

### Strategic UI/UX:

Information Architecture & User Flows (specializing in reducing cognitive load), User Research, Wireframing & Prototyping (rapid iteration techniques), Accessibility Implementation (WCAG AA & AAA standards), Dark Mode Implementation

### Visual Design Skills:

Responsive Design Systems, Component-Based Design, Brand Identity & Visual Systems, Interactive Prototyping, Visual Communication & Information Design, Creative Direction

## Technical Skills

### Design Tools:

Figma, Illustrator, Photoshop, InDesign  
AutoCAD, Revit, Sketchup

### Collaboration:

Asana, Trello, Jira, Zeplin

### Development:

WordPress, PowerPoint

## Education

### UC Berkeley

Continuing Education

SF Campus | 2014

Advanced Adobe Illustrator  
UX | UI

### Harvard University

Continuing Education

Cambridge, MA | 2007

Theories of Globalization  
Sociology

### Rhode Island School of Design

(RISD)

Providence, RI | 2007

Bachelor of Architecture—Accredited  
Bachelor of Fine Arts

## Experience

6+ years of UI/UX Experience | 11+ Years of Graphics Experience

### Multimedia Solutions, Inc.

Senior UI/UX Designer

New Jersey | Remote

June 2025—Present

- Redesign of financial, law, and real estate websites with iterative wireframes and diverse design concepts, increasing impact of brand identities and improving accessibility ratings.
- Create presentation decks for client meetings and present UI/UX vision for the team.
- Re-envisioning the Multimedia Solutions brand with the design of a new logo and website.

### FM

UI/UX Designer

Johnston, RI | Remote

February 2024—January 2025

- Designed new branded components for the client Global Portal that increased user engagement while establishing new brand consistency.
- Conducted comprehensive heuristics evaluation that identified 11 critical UX issues, leading to improvement in user task completion rates and reduction in support tickets.
- Designed and implemented a unified style guide that streamlined the user experience while reducing development implementation time by 40%.
- Initiated custom visual assets that improved brand recognition and increased client satisfaction.

### Houghton Mifflin Harcourt

UI/UX Designer

New York, NY | Remote

May 2022—May 2023

- Boosted student engagement by 46% by designing clear and more consistently accessible unit openers and breadcrumb navigation for ESL learners across the platform.
- Implemented user feedback-driven design improvements that decreased task completion time and improved overall teacher platform satisfaction ratings from 3.6 to 4.7 (out of 5).
- Developed accessibility specifications that achieved seamless WCAG 2.1 AAA compliance, expanding platform usability.
- Translated the digital-first education platform into templates for print publication.

### OpenExchange, Inc.

UX Designer

New York, NY | Remote

March 2021—April 2022

- Developed an agile design template in Adobe XD for cross-sector implementation, streamlining the design process and reducing time-to-market by 60% while maintaining brand integrity.
- Prioritized visual accessibility that expanded user base, increasing edge over competitors.
- Designed unified video player interface experience for Knovio, the video conferencing white label product used by OpenExchange.
- Created a style guide for the OpenExchange brand while updating the color palette and unifying brand application specifications.

## Contract Graphics

### Vayner Media

Graphic Designer

San Francisco, CA

2016

- Edited photos and gifs for social media in Photoshop.
- Created infographics in Illustrator.
- Clients whose projects I worked on included Starbucks, Sonic, and Dear North.

### Kraido

Environmental Designer

San Francisco, CA

2015

- Updated detail construction documents for Wells Fargo using Illustrator and AutoCAD. Designed an ATM decal for Wells Fargo, which was used at ATM locations throughout the country.
- Created Photoshop renderings for their East Coast client Alltown.
- Edited the renderings of junior staff.

### The Boston Cecilia

UX/UI Designer

Boston, MA

2014

- Designed a new logo and website for this Boston choral society.
- Used Squarespace to build the website.

### My Points

Graphic Designer

San Francisco, CA

2014

- Created a new onboarding email experience for users.
- Created gift card email templates using Illustrator.

### Software Garden

Graphic Designer

Boston, MA

2012

- Designed interactive architecture symbols for the drafting component of Notetaker HD app.

## Experience, Continued

### Chabot Space & Science Center

Graphic Designer, UX/UI Designer

Oakland, CA

October 2017–March 2020

- Redesigned museum website resulting in 48% increased online ticket sales and 78% improved user engagement metrics.
- Created digital and print marketing materials that increased event attendance and boosted social media engagement.
- Conceptualized and Designed exhibit materials that elevated visitor satisfaction ratings and increased average visit duration.
- Conceptualized and executed annual fundraising gala materials that helped increase donations by 20% year-over-year.

### Woods Bagot

Graphic Designer

San Francisco, CA

January 2016–October 2017

- Designed architectural proposals and presentations, ensuring compelling visual communication and alignment with client expectations.
- Contributed to the firm's global rebranding initiative, assisting with the development of new visual standards and communicating design guidelines to the international marketing team.
- Developed marketing materials, such as advertisements and brochures, while maintaining consistency with brand standards.
- Created custom icons, infographics, and graphic wayfinding systems for Google's headquarters to enhance user experience and brand identity.

## Volunteer Graphics

### The Foundation for Sustainable Development

Graphic Designer

San Francisco, CA

Spring and Summer 2013

FSD helps to create lasting change through asset-based projects in Africa, Asia, and Latin America.

- Updated FSD's website with the design of new rotars and landing page banners.
- Created print materials such as posters and postcards to encourage sponsorship.

## Architecture

### Annie Hall Interior Design

Contract Interior Architect

Boston, MA

2011-2012

### Elton Residence

Architectural Assistant

Allston, MA

2011-2012

### Rose Residence

Contract Interior Architect

Lexington, MA

2010

### Bricklin Residence

Contract Interior Architect

Newton, MA

2010

### Lozano Baskin Associates

Junior Architect

Watertown, MA

2009-2010

### Anderson Porter Design

Junior Architect

Cambridge, MA

2007-2008

### Nakamura Residence

Contract Interior Architect

Brooklyn, NY

2007

### Knox Residence

Architectural Designer

Sandwich, NH

2007-2014