

**Alexandra Gibbons**

Experience Design Manager, AVP at FM

Supervisor at FM

I had the pleasure of supervising Sierra during her contract with FM. Sierra's critical thinking, problem-solving abilities, and dedication to excellence were evident in every task she undertook. She successfully challenged the status quo to influence more optimal outcomes and ensure we were solving the right problems in the right way.

- Sierra contributed to improved usability across our enterprise software applications through heuristic evaluations.
- Her ability to rapidly up-skill in Figma and apply our design system to wireframes and prototypes was impressive and highly beneficial to our design team and the product teams we supported.
- She played a key role in creating an array of branded assets during FM's massive rebrand this year, allowing her great design sense to shine through.

Sierra's ability to solve complex problems, her fast learning curve, and her commitment to excellence would make her an asset to any team. I highly recommend her for any role that requires a blend of design expertise and strategic thinking.

Adina Bricklin Kieft

UX/UI Designer

Colleague at Open Exchange, Inc.

I worked with Sierra on various UI/UX design projects for OpenExchange. During Sierra's time at OpenExchange, she effectively lead and completed the redesign of a customizable web platform, designed multiple branded web templates, and contributed to smaller UI/UX design projects for various new features of existing OpenExchange products. Sierra brings a solid design background, a strong aesthetic sensibility, and an openness to constructive feedback and to learning and developing her skills. When she started at OpenExchange, Sarah quickly learned the design tools we use (Adobe XD and Zeplin) and was soon educating the team about different Adobe XD features that the rest of us hadn't discovered yet. Her designs are modern, clean, and attractive. Sierra is a talented designer, a wonderful collaborator, and I highly recommend her.

Sheryl Gorchow-Stuart

Non-profits, Philanthropy & Communications

Manager at Chabot Space & Science Center

Sierra is an extraordinary colleague and team member. As the lead, and only, graphic designer at Chabot Space & Science Center, Sierra worked nimbly and collaboratively to develop collateral that appeared in exhibits, public spaces, as well as print and online materials for membership, education, and development programs. Sierra led a rebranding initiative to update the Center's graphic look that included interior and exterior signage. She worked closely across departments and managed outside contractors to launch a highly regarded new website for the Center. Sarah has a talent for quickly iterating ideas and producing beautiful, compelling, professional design.

Jessica Horowitz

Vice President of Institutional Advancement at Chabot Space & Science Center

Colleague at Chabot Space & Science Center

Sierra is an extremely talented graphic designer. I had the pleasure of working with her on many marketing and fundraising projects. She's creative, detail orientated, collaborative, and often successfully juggled multiple projects simultaneously. She understands her environment and manages projects to timely completion. Her work crossed all platforms and her talent can be seen across Chabot's current identity and brand.

Jeremy Agraz

Business Strategy Consultant

Manager at Woods Bagot Architects

Sierra is a talented graphic designer, a creative thinker and a pleasure to work with. She takes a thoughtful, meticulous approach to her work. Her educational and professional background make her a well-rounded individual capable of tackling a broad range of project types. While at Woods Bagot she played an integral role during a re-branding exercise that was undertaken globally. I value her expertise, insight, positive attitude and willingness to learn.