Sierra Knox

skdesignplay.com

I create human-centered design systems that simplify complexity, improve accessibility, and deliver measurable business impact through thoughtful user experiences.

Specializations

Strategic UI/UX:

Information Architecture & User Flows (specializing in reducing cognitive load), User Research, Wireframing & Prototyping (rapid iteration techniques), Accessibility Implementation (WCAG AA & AAA standards), Dark Mode Implementation

Visual Design Skills:

Responsive Design Systems, Component-Based Design, Brand Identity & Visual Systems, Interactive Prototyping, Visual Communication & Information Design, Creative Direction

Technical Skills

Design Tools:
Figma, Illustrator, Photoshop InDesign

Collaboration:
Asana, Trello, Jira, Zeplin

Development:
WordPress, PowerPoint

Education

UC Berkeley

Continuing Education

SF Campus | 2014

UX | UI
Adobe Illustrator, Advanced

Harvard University

Continuing Education

Cambridge, MA | 2007

Theories of Globalization
Sociology

Rhode Island School of Design (RISD)

Providence, RI | 2007

Bachelor of Architecture
Bachelor of Fine Arts

Experience

6+ Years of UI/UX Experience

Multimedia Solutions, Inc.

Senior UI/UX Designer

New Jersey | Remote   June 2025–Present

- Redesign of real estate and financial websites with iterative wireframes and design concepts, increasing impact of brand identities and improving accessibility.
- Create presentation decks for client meetings and present UI/UX vision.

FM

UI/UX Designer

Johnston, RI | Remote   February 2024–January 2025

- Designed new branded components for the client Global Portal that increased user engagement while establishing new brand consistency.
- Conducted comprehensive heuristics evaluation that identified 11 critical UX issues, leading to improvement in user task completion rates and reduction in support tickets.
- Designed and implemented a unified style guide that streamlined the user experience while reducing development implementation time by 40%.
- Initiated custom visual assets that improved brand recognition and increased client satisfaction.

Houghton Mifflin Harcourt

UI/UX Designer

New York, NY | Remote   May 2022–May 2023

- Boosted student engagement by 46% by designing clear and more consistently accessible unit openers and breadcrumb navigation for ESL learners across the platform.
- Implemented user feedback-driven design improvements that decreased task completion time and improved overall teacher platform satisfaction ratings from 3.6 to 4.7 (out of 5).
- Developed accessibility specifications that achieved seamless WCAG 2.1 AAA compliance, expanding platform usability.
- Translated the digital-first education platform into templates for print publication.

OpenExchange, Inc.

UI/UX Designer

New York, NY | Remote   March 2021–April 2022

- Developed an agile design template in Adobe XD for cross-sector implementation, streamlining the design process and reducing time-to-market by 60% while maintaining brand integrity.
- Prioritized visual accessibility that expanded user base, increasing edge over competitors.
- Designed unified video player interface experience for Knovio, the video conferencing white label product used by OpenExchange.
- Created a style guide for the OpenExchange brand while updating the color palette and unifying brand application specifications.