



SARAH KNOX

GRAPHIC DESIGNER
SKDESIGNPLAY.COM

EXPERIENCE

Woods Bagot | Graphic Designer

San Francisco, CA | January 2016–June 2017

I was the San Francisco graphic designer for Woods Bagot, an international architecture firm. While at Woods Bagot I was responsible for the design of architectural bid proposals for projects, including high-profile Silicon Valley clients. I created a range of marketing materials, including presentations and ads, ensuring that all collateral were executed within brand guidelines and standards. I also created custom icons, infographics, and graphic wayfinding. In addition, I was involved in the complete rebranding of the firm's visual identity for studios across the globe.

The Boston Cecilia | Contract Designer

Boston, MA | September 2014–December 2016

The Boston Cecilia is an established choral group, in its 140th year. I designed a new logo for Cecilia, and created a new website for the group in Squarespace.

Bay Area Book Repair | Design Consultant

San Francisco, CA | July 2013–December 2016

I assisted in reproducing text and graphics for book covers and spines, often of very old and valuable publications. The work was produced using Photoshop and Illustrator, then handed off to the shop's book binder.

Veyner Media | Contract Designer

San Francisco, California | September 2015–October 2015

Vayner is a national advertising agency with a focus on social media. While working for Vayner I edited photos for Facebook, Instagram, and Twitter ads in Photoshop, created gifs in Photoshop, created type lockups, and created infographics in Illustrator. Some of the clients whose projects I worked on include Starbucks, Sonic, and Dear North.

Knox Residence | Personal Project

North Sandwich, NH | September 2014–August 2015

I designed a one-story, three bedroom house for my parents, in Central New Hampshire. I collaborated with a design-build firm in its construction. It's completion date was August of 2015.

Swappable | Contract Designer

San Francisco, CA | July 2015–August 2015

Swappable is a gift card app which allows the recipient of your gift to easily swap their gift card for a popular brand of their choosing. While working for Swappable I created event-based email templates, and Android and iOS banner ads for Facebook and Twitter.

MyPoints | Contract Designer

San Francisco, CA | July 2015–August 2015

MyPoints provides a service in which you earn points redeemable for merchandise by visiting sites, signing up for offers, taking surveys, and referring friends. While at MyPoints I created a new onboarding email experience for users.

Kraido | Contract Production Artist

San Francisco, CA | May 2014–August 2014

Kraido specializes in environmental graphics and branding. While working at Kraido I created Photoshop renderings for their East Coast client Alltown, and edited the Photoshop renderings of the junior staff. I updated construction documents for Wells Fargo in Illustrator and AutoCAD, and I also designed a door decal for Wells Fargo, which will be used at ATM locations throughout the country.

EDUCATION

Rhode Island School of Design (RISD)

Providence, RI | 2007
Bachelor of Architecture
Bachelor of Fine Arts

Harvard University

Cambridge, MA | Summer 2008
Continuing Education
Theory of Globalization
Sociology

Academy of Art University

San Francisco, CA | Summer 2012
Continuing Education, Graphic Design
Typography
Adobe CC
Intro to HTML & CSS
Materials, Tools, and Comping Techniques
Principles of Graphic Design

UC Berkeley, Extension

San Francisco, CA | Winter 2014
User Experience UI | UX
Adobe Illustrator

RELATED SKILLS

Adobe CC:
Photoshop, 15 years
InDesign, 11 years
Illustrator, 7 years
Powerpoint, 4 years

Dreamweaver, 3 years
AutoCAD, 10 years
Revit, 4 years
Basic HTML and CSS, 3 years

REFERENCES

Available upon request.

EXPERIENCE, CONTINUED

Minted | Contract Designer

Oakland, CA | November 2013—January 2014

Minted is a successful online stationary company. My primary involvement as a contract designer was in the design editing process, using Photoshop and Illustrator. I used masks to touch up photos submitted by clients, and worked with type to create greeting cards.

Unravel | Freelance Designer

San Francisco, CA | March 2014—August 2014

Unravel is a massage studio located in the financial district of San Francisco. I created a website for Unravel in Wordpress: unravelsf.com. Other design work for the studio has included business cards and promotional materials.

6Sense | Contract Designer

San Francisco, CA | April 2014—June 2014

6Sense is a data analytics company. They help to enhance companies' visibility on the web. I created several infographics for their website.

Software Garden | Contract Designer

Newton, MA | 2011

I assisted in creating interactive architecture symbols for Note Taker HD, a successful note taking app for the iPad. The app is used by contractors, architects, and home owners. I used Illustrator to create architecture symbols, and wrote descriptions of how these tools are used. The designs were then handed off to the Software Garden development team.

Stookey Residence | Contract Architect

Boston MA | 2010—2011

I assisted in the designing and drafting of interior architecture drawings for the renovation of a bownstone penthouse residence. I designed and drafted a new kitchen, master bathroom, and closets using AutoCAD.

Elton Residence | Contract Architect

Berkshires, MA | August 2010—March 2011

I drafted construction drawings for a 3,000 square foot private retirement residence in the Berkshires of Massachusetts. I worked alongside the architect and owner.

Nakamura Residence | Contract Architect

Brooklyn, NY | May 2010—October 2010

I created a proposal for the renovation of a Brownstone kitchen and dining room in Brooklyn. This resulted in a design which envisioned the dining room extending into the back garden, and involved site measurements and drafted drawings. I also designed a new fireplace hood and surround with metal worker and fellow RISD alum Ross Caudill.

Lozano Baskin & Associates | Junior Architect

Watertown, MA | March 2009—August 2009

Lozano Baskin is a firm that specializes in train station design for the MBTA (Massachusetts Bay Transit Authority). I worked on a variety of station projects, particularly on the interior restoration of a station in Attleboro, MA. I designed the tile work and lighting plans, produced Photoshop renderings, and met with project engineers.

Anderson Porter Design | Junior Architect

Cambridge, MA | September 2007—October 2008

I drafted residential projects, primarily the schematic design through design development phases. I worked extensively on Thornes Marketplace, a retail revitalization project in Northampton, MA. I was responsible for the environmental graphics, drafting of drawings, sourcing materials, and producing interior and exterior renderings of the Market in Photoshop.